

			STANDARD-MONTHLY	EXCLUSIVE-MONTHLY (web clients, 4-months contract)	ONE-TIME-Set up fee	ANNUAL
<b>MONTHLY SERVICES</b>						
SEO + Google Ads + Facebook Ads		Silver SEO	\$1,125.00	\$900.00	\$550.00	
Google Ads + Facebook Ads			\$625.00	\$500.00	\$450.00	
Facebook Ads			\$375.00	\$275.00	\$450.00	
Google Ads			\$375.00	\$275.00	\$300.00	
SEO + Facebook Ads		Silver SEO	\$875.00	\$650.00	\$450.00	
SEO + Google Ads		Silver SEO	\$875.00	\$650.00	\$300.00	
Email Marketing   Basic		2 short emails or 1 newsletter; 2 images; tagged	\$160.00	\$160.00	TBD	
Email Marketing   Deluxe		2 short emails, 1 newsletter, 3 images; tagged	\$280.00	\$280.00	TBD	
Email Marketing Management			TBD			
<b>OTHER SERVICES</b>						
Email Marketing, one-time		with website and test one 4-email sequence; Write copy; Create template for a newsletter; Provide	\$1,200.00	\$900.00		
Email Marketing, one-time		with website and test one 1-email sequence; Write copy; Create template for newsletter; Provide	\$300.00	\$225.00		
Quarterly Website Software Updates						\$200.00
Emergency Tech Calls, per hour	\$70.00					
One-on-One Tutoring & Troubleshooting   Ask your questions   2 hours	\$150.00					
<b>SAMPLE PRICING</b>						
<b>SOCIAL MEDIA</b>						
Post to 3 platforms (Facebook, LinkedIn, Twitter, Instagram, YouTube, Pinterest); minimum 20 total posts	\$175.00					
Post to 4 platforms; minimum 60 total posts	\$250.00					
Add-on: Post to Google My Business (minimum 10 posts)	\$40.00					
<b>BLOGS</b>						
Posting of 1 blog; minimal editing, design, photos	\$60.00					
Research, write & post 1 blog	\$300.00					
<b>EMAIL MARKETING</b>						
Event promotion & contact management: Send series of 4 promotion emails for an event; 1 follow-up email after event; contact management (tag contacts when they purchase, etc)	\$300.00					
<b>MISC.</b>						
Flier	\$200.00					
PowerPoint Presentation, semi-custom, 40 slides	\$150.00					
PowerPoint Presentation, custom, 40 slides	\$300.00					
Set up social media profile, create banner	\$150.00					
1 Web page (Home, About, Services pages)	\$300.00					
Event Package: flier, email promotions, post-event email, contact management, posting to website + Gottman site + Facebook event, minimum 10 social media posts	\$700.00					
<b>HOURLY RATES</b>						
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1 hour	\$60.00					
purchase 3 hours (\$55 per hour)	\$165.00					
purchase 5 hours (\$50 per hour)	\$250.00					
purchase 20 hours (\$35 per hour)	\$700.00					
***Hours can be used for up to 1 year***						
All services includes images (license stock images and/or images custom created) and monthly report as needed.						